



# The Unseen Side Of Technology

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## Research Question

How do tech companies destroy Latinx communities?

## Abstract

This research will be about how big tech corporate companies come to communities mostly where the population is Latinx and destroy the neighborhoods to build their companies. With the outcome of push out residents and making these communities very **gentrified** over time. This topic is important to investigate because it has been happening for years now and continues in more recent times with huge companies like Amazon. While this happens, no one is advocating or even noticing what is going on or what are the consequences of these tech companies or even the people that are affected by all of this. Therefore, these circumstances need to be examined in detail to provide more information about what is occurring in these areas. Further to acknowledge how frequently these tech companies offer a change to those neighborhoods but in the end only leading it to benefit them rather than the community. This research is important because it will let people see the point of view of these communities and the struggles, they have faced with these tech businesses. Not only that but to also be able to view a side of technology that is very unseen to the rest of the people.

**Gentrification** – the buying and renovation of houses and stores in urban neighborhoods by upper- or middle-income families or individuals, raising property values but often displacing low-income families and small businesses.

## Methods of Inquiry

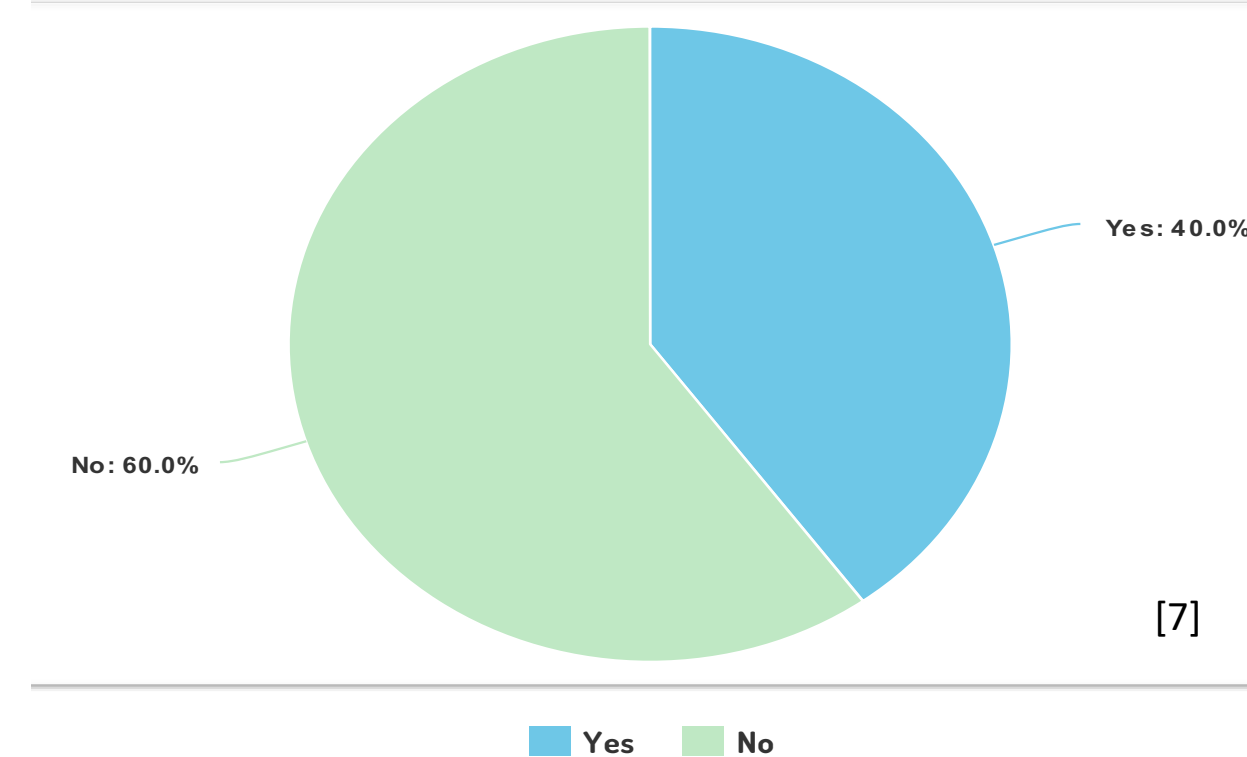
Concentrated on the **displacement** and **gentrification** of communities surrounded by technology corporations because it is essentially the Latinx community being affected by this.

My results were based on an opinion-based survey that I conducted on the options of gentrification and if tech companies are useful for communities.

## Results

The results from the other sources concluded that tech companies are gentrifying communities and displacing people. The more these tech companies grow, the more space they are occupying.

DO YOU THINK TECH COMPANIES BENEFIT LOW-INCOME COMMUNITIES?



60.0 % of people recognize that tech companies do not benefit low-income communities.

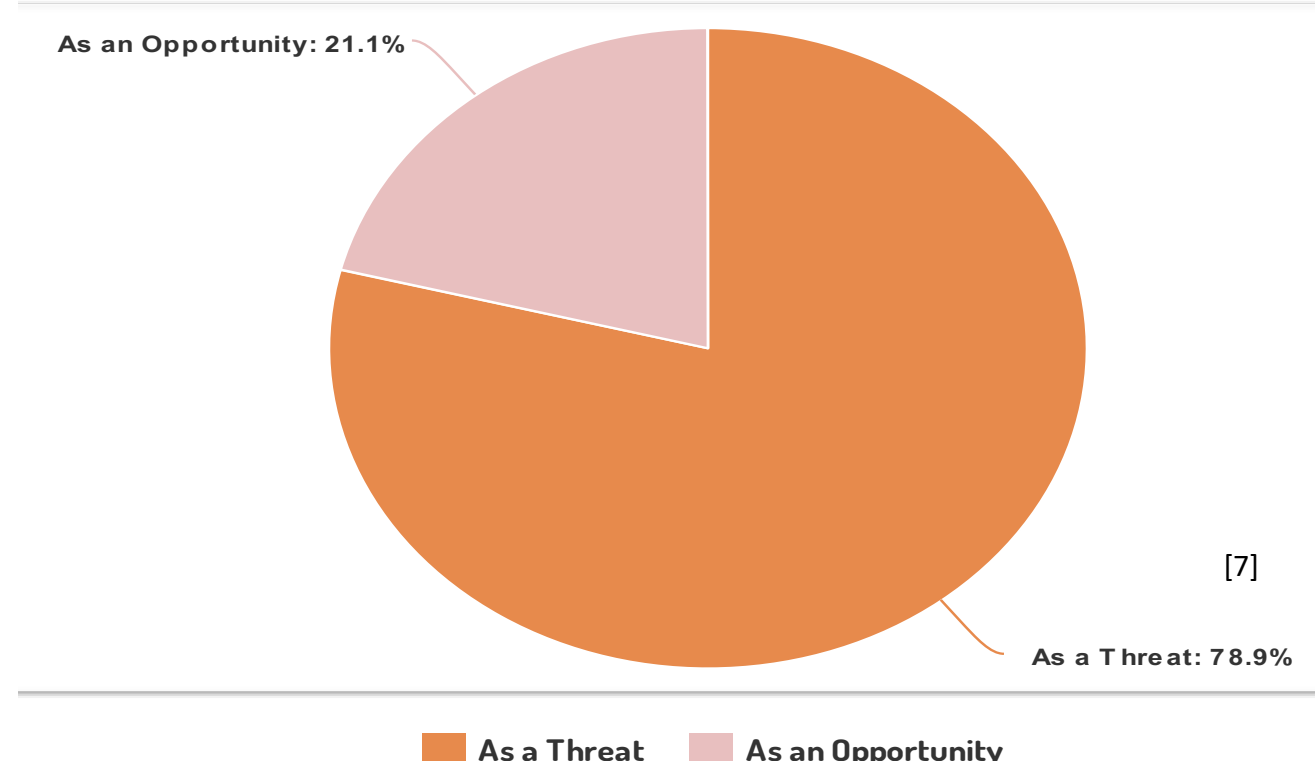
There are no benefits to transforming a community to become more luxurious. Tech business doesn't offer the people who live here anything, it only forces them to move away.

"What It's Like To Get Kicked Out Of Your Neighborhood"

In this video, Kai who grew up in the Mission District in San Francisco. Explains how him and his family were evicted, and their home was sold for 1.3million. He talks about the changed in the community due to gentrification that brought new tech workers .



HOW DO YOU VIEW GENTRIFICATION IN COMMUNITIES?



78.9% of people view gentrification in communities as a threat, rather than an opportunity.

People residing in these communities are seeing gentrification as a threat since this is what happens that enables them to destroy neighborhoods, especially where more Latinx people are living.

## Conclusion

In this research project, I have learned how Latinx neighborhoods have been gentrified and the communities that have a long history are being removed. These big tech companies need to stop pushing communities out and displacing the people, further states need to hold them accountable for there actions. These actions are the bad side of the growing industry of technology. Overall, based on my results people do not think tech companies are beneficial to low-income communities and tend to view gentrification as a threat.

*"Gentrification destroys lives and displaces people... it is a process that kills communities and the process is wrong [2]"*



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