

Has Technology Helped Revolutionize Latinx Cinema?

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Research Question

How big of a role has technology played in revolutionizing Latinx cinema? Have the effects of technology been positive or negative?

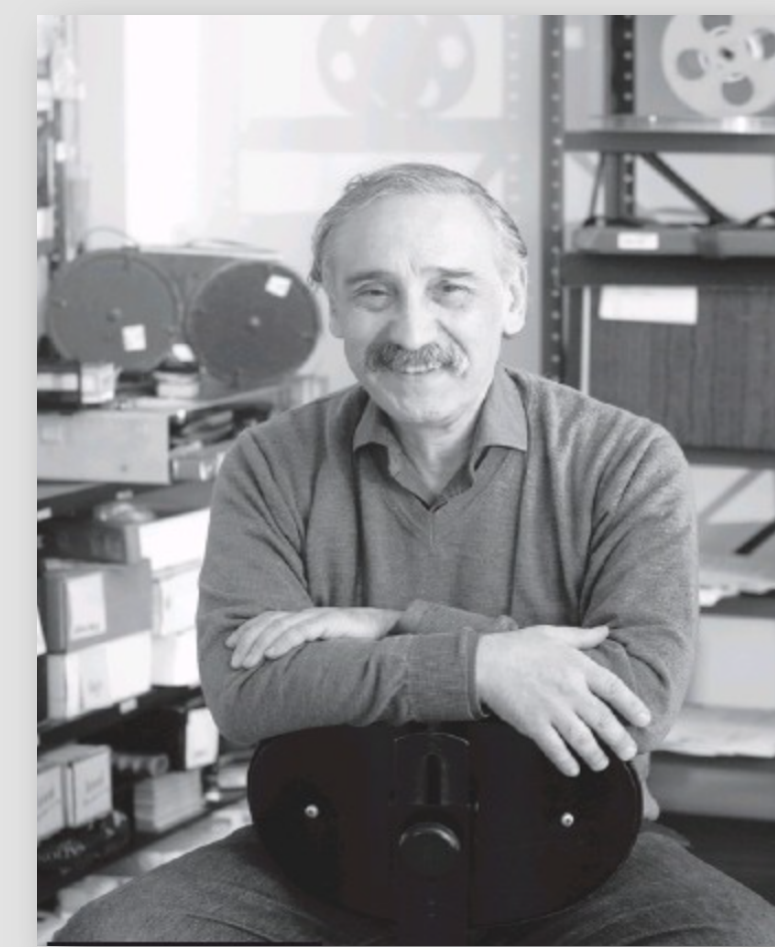
Abstract

I am studying the role of technology in the Latinx film community. This topic is important because as a future member of this community I want to be able to use technology to explore new film concepts, but I also want other members to have this advantage as well. So far there have been discussions on how technology has helped the preservation of unique historical Latinx films, but some are divided on the topic of digitalizing films. There have also been discussions on how technology has encouraged filmmakers to be more experimental with their work. My research will show whether new emerging technology can extend Latinx filmmaker's boundaries or limit them.

Methodology

I conducted my research by analyzing peer-reviewed journal articles on how much of a role technology has played in Latinx cinema in the past. I've also looked at journal articles that argue that technology hasn't made much of a difference. Apart from journal articles, I decided to look at popular sources for information on the digital divide among Latinx people. When looking at popular sources I also found articles on how technology is revolutionizing the whole film industry.

Results



Eduardo Darino is a Uruguayan filmmaker that made films during the dictatorship in Uruguay. Without the new digital technologies to preserve film preserving his work would not be possible.



Although I found that some in the film community didn't think that technologies such as digital preservation of films were something positive.

They argued that the quality of a film wasn't any better by digitalizing it and the cost was just as expensive.



Thankfully in terms of production, there is new technology that could help break boundaries. Technology such as:

- Drones
- 3D Printing
- 4k 3D Cameras
- Algorithmic Video Editing
- Cloud-based Technologies



- But the digital divide among Latinx members is also an important factor to look at when it comes to cinema.
- Research done by the Pew Research Center shows that Latinx members outside of the U.S. use the internet much less than Latinx in the U.S.
- Lack of internet access is a big factor because its what filmmakers use to share their ideas and works with others especially using cloud-based technology to edit.

Conclusion

- Initially, I thought technology would be giving the Latinx film community an advantage when it came to preserving, producing, and sharing their work.
- Instead, I found that when preserving film using new technology compromises the quality of films and is just as expensive as previous methods.
- Even though I found other ways technology is helping with film in terms of production, it is hard to reap the benefits of such technologies because of the digital divide among the Latinx community.
- Overall, the impact of technology on the Latinx film community hasn't been as big as it could be.

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