

LATINX & ONLINE COMPULSIVE SHOPPING

Ana Estefania
LAS 1420
He4650@wayne.edu



WAYNE STATE
UNIVERSITY
Center for Latina/o and
Latin American Studies

Introduction

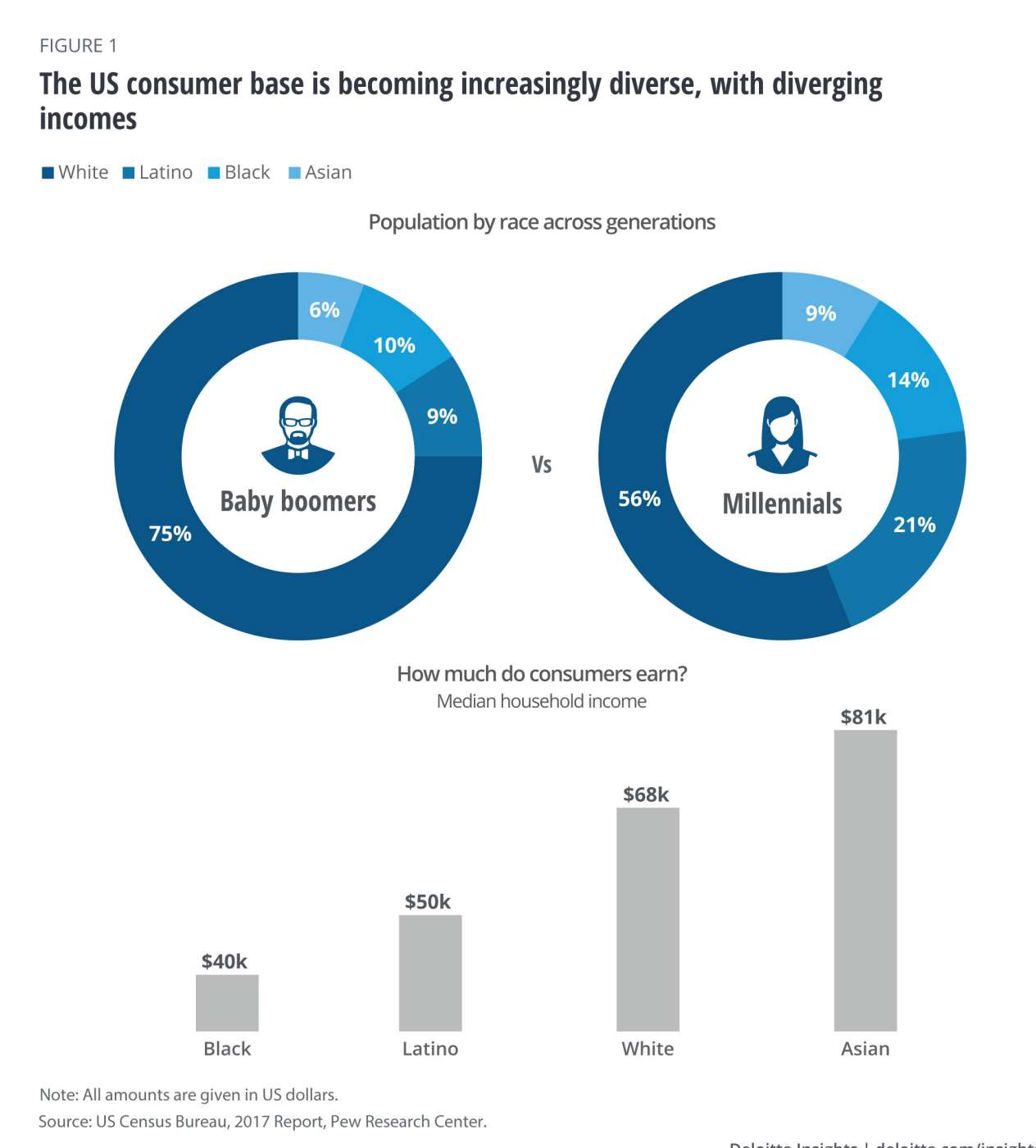
- 6.4% ages 18- 25 & 3.9% ages 26- 29 Have mental illnesses
- 27.6% buy online
- Over 75% of people are shopping online monthly
- Only 5% shop online as to 48% are "other"
- Americans tend to spend \$1,652 on retail therapy
- 10 items in store and 6 online per month

Research Goal

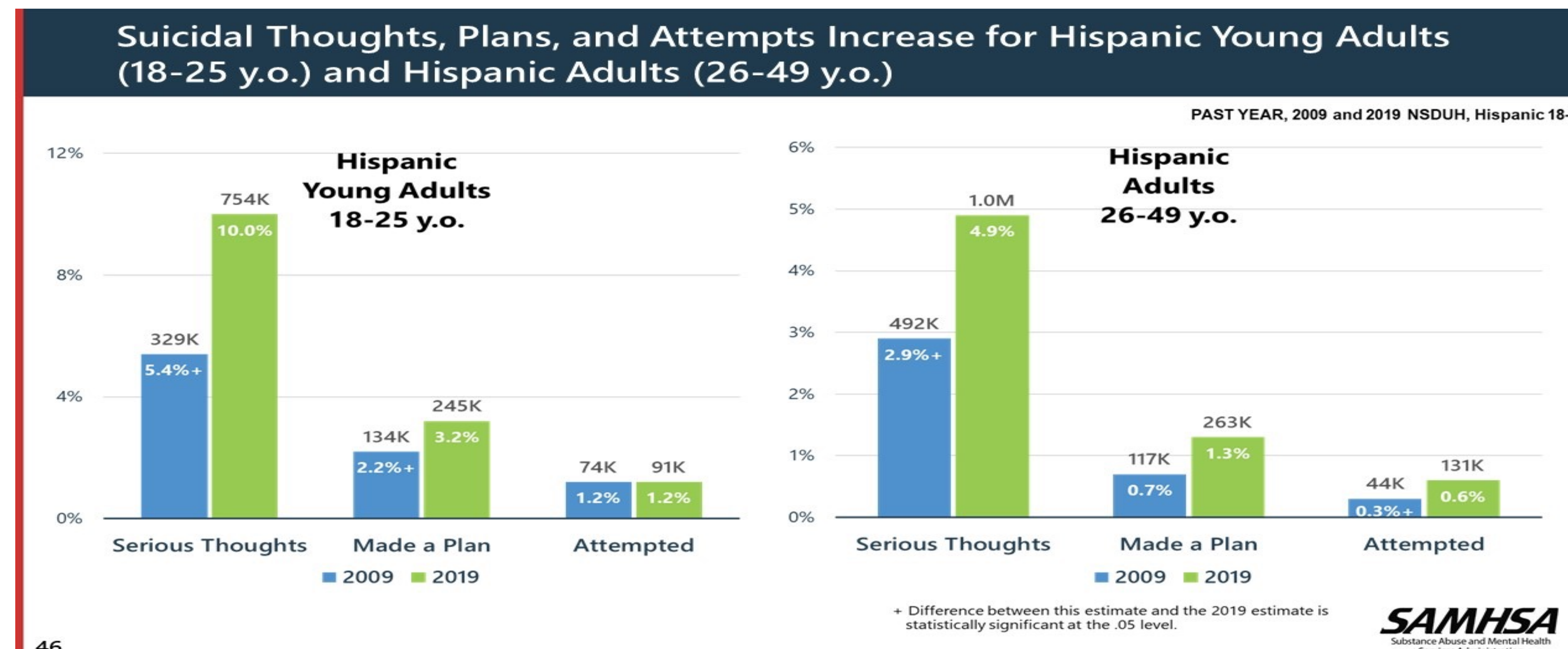
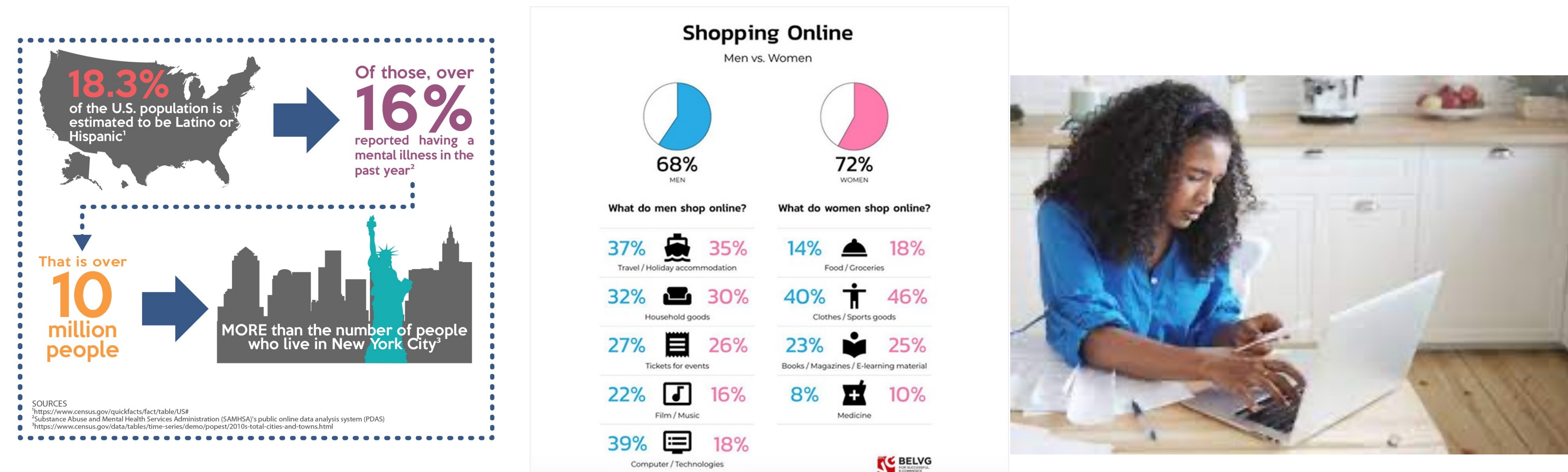
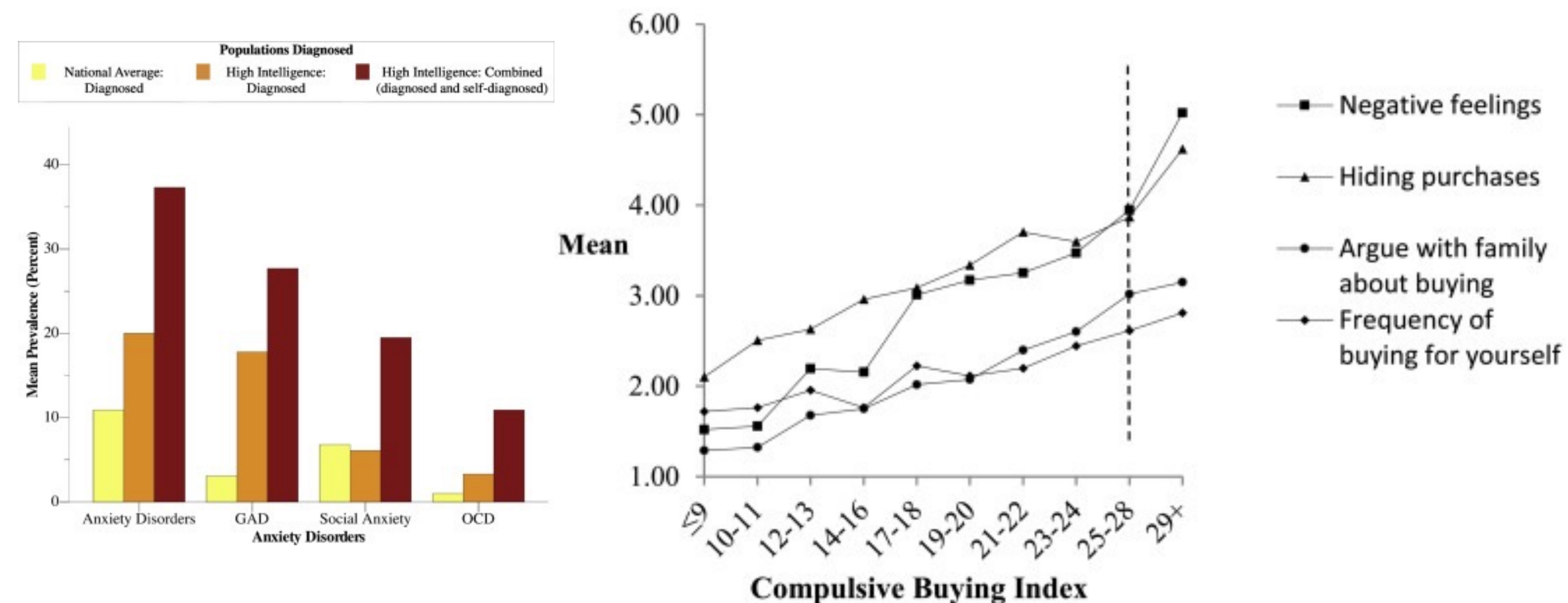
How is online shopping impacting Latinx and their mental health?

Methods

- Review of peer review of academic publications.
- Finding popular sources on demographics buying trends.



Figures and Results



Conclusion



- How does this impact our community?
- Does this help our mental health?
- Why is it so important in our community?
- Why are studies shown for other races but not Latinos?

This is important because we need to help the people in our community. This is a research opportunity because nobody has come up with statistical research for Latinos.



References

- <https://www.sciencedirect.com/science/article/abs/pii/S0747563219303401>
- https://www.acrwebsite.org/volumes/la/v4_pdf/laacr_vol4_1700029.pdf