

The Voices That Define Us

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Introduction

While rock music was rising in popularity so was the number of protests and revolutions in Latin America.

Rock and Roll in Latin America grew in popularity in the 1970s and 80's.

The reason for its rise in popularity is due to it resonating with the poor and the youth.

Music was especially important in countries with strong military and dictatorships like Argentina and the Madres de Plaza de Mayo.

Research Question

How has music with the spread of technology empowered protests movements in Latin America?

Methods



-Review of Scholarly Publications and Peer Reviewed Articles

-Documentary Films

Figures and Results



Latin Americans using social media for political purposes are significantly more likely to protest than those who do not, as those who use social media have similar political ideology.

Cameras capture these injustices and upload them in areas that were once information blackholes such as Cuba.

Shocking Videos paired up with social injustice anthems.

Streaming Services like Spotify have allowed artists to become a global force.

**“SOMOS SUMISOS Y OBEDIENTES
CON GANAS DE GRITAR,
CON GANAS DE MATAR,
PERO HACE TIEMPO QUE AQUÍ
NOS EDUCAN PARA MENTIR,
HACE TIEMPO ME DIJERON
AQUÍ NO PASA NADA”.**
-CAIFANES

Next Generation

Hip Hop Empowerment in Bolivia.

Chilean Rapper Ana Tijoux and her song “Cacerolazo.”

Cuban Rapper Denis Solis, live streaming of his arrest

Conclusion



Future research: What role does income inequality have in where these movements and its music come from?

Impact of this project made me realize and understand the struggles and triumphant of my parents.

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