

WAYNE STATE UNIVERSITY



CENTER FOR LATINO/A  
and LATIN AMERICAN STUDIES

# 50<sup>th</sup> Anniversary Awards Dinner and Celebración

## How your monetary support helps students

Since 2007, when the annual dinner became the chief fundraising event for Wayne State University's Center for Latino/a and Latin American Studies (LAS), the center has emerged as a national leader in inclusive excellence, providing equitable access to a quality higher education for low-income, first-generation and underrepresented students.

As a result of the center's tremendous success, LAS was named a national finalist in the baccalaureate division of the 2011 Examples of Excelencia! competition, sponsored by Excelencia! in Education.

Over the years, revenues generated through the annual dinner have led to significant improvements in student financial and academic support, including:

- ✿ A significant increase in base scholarships awarded to each student enrolled in the program
- ✿ Important enhancements in the CBS Summer Enrichment Program (SEP), which have led to higher success rates in communication arts, English, and math courses compared to their WSU peers
- ✿ Significantly improved overall retention, persistence and graduation rates among our students
- ✿ Extended scholarship support for students pursuing a minor in Latino/a Studies

**WHAT:** The Wayne State University Center for Latino/a and Latin American Studies' annual dinner generates additional funds for endowment and scholarship support in order to further its mission of providing equitable access to quality higher education for low-income, first-generation and underrepresented students.

**WHY:** Over the years, the annual celebration has generated total gross revenues in excess of \$200,000, allowing LAS to significantly increase its base scholarship for all student program participants.

**WHEN:** The annual Dinner & Celebración is an important part of WSU's observance of the National Hispanic Heritage Month. This year's dinner will take place on Friday, Oct. 1, 2021, from 6 to 8:30 p.m.

**WHERE:** This year's event will be held at El Kiosko Banquet Hall, 7271 Dix Street, Detroit, MI 48209.





# SPONSORSHIP LEVELS

## LATINO/A STUDIES SUPER ESTRELLA – \$6,000

- ✿ Logo recognition in full-page color advertisement in *El Central Hispanic News* acknowledging all major contributors
- ✿ Mention in all press releases
- ✿ Special award during the event
- ✿ Speaking and/or presenting opportunity during event
- ✿ Principal logo signage at event
- ✿ Principal logo on event program
- ✿ Two tables (16 tickets) for event

## LATINO/A STUDIES STUDENT CHAMPION – \$3,000

- ✿ Logo recognition in full-page color advertisement in *El Central Hispanic News* acknowledging all major contributors
- ✿ Mention in all press releases
- ✿ Special spoken recognition during the program
- ✿ Logo signage at event
- ✿ Logo on event program
- ✿ One table (8 tickets) for event

## LATINO/A STUDIES STUDENT BENEFACTOR – \$1,500

- ✿ Recognition in full-page color advertisement in *El Central Hispanic News* acknowledging all major contributors
- ✿ Mention in all press releases
- ✿ Logo signage at event
- ✿ Recognition in event program
- ✿ One table (8 tickets) for event

**NOTE:** Sponsors not able to use tickets allotted or purchased are encouraged to donate them to the center for resale or to be designated for use by deserving students.



Please remit payments to:

Center for Latino/a and Latin American Studies  
Attn: Melissa Miranda-Morse, Assistant Director  
for Student Services and Program Development  
Wayne State University  
656 W. Kirby  
3325 Faculty/Administration Building  
Detroit, MI 48202