



Cesar Chavez Academy Lower Elementary
8126 W. Vernor
Detroit, MI 48209

November 3, 2021

Dear Friends,

Cesar Chavez Academy Lower Elementary School (CCALE) is a charter school with over 95% of the student population living below the poverty level. Many of the families here struggle to make ends meet. Fourteen years ago, staff members who sought ways to make a difference in the lives of our families, created the Holiday Outreach Program. It was started as a way of providing some of our families with assistance for essential services during the winter and gifts for their children during the holiday season. As part of this effort, we will be holding our 15th Annual Holiday Outreach Program this December.

CCALE has expanded greatly over the years. We continue to welcome new students each and every day. We are extremely grateful that the Outreach Program continues to grow with our expanding family. We are very excited to welcome all of these students to our community. However, with so many additional families comes additional need for assistance, especially as these hard economic times continue in our area. The generous donations made to the Holiday Outreach Program each year do much more than provide Christmas presents for families in need. Throughout the year, our families turn to the school for many things such as help with heating bills, warm clothing for their children, and assistance with medical bills. The Outreach Program would not be possible without the generosity of donors like you.

As the winter approaches, we are hoping that you will be able to help us make this event successful again this year. There are two ways to be a part of our Outreach Program. You can adopt a family or families, or even part of a family, and purchase Christmas gifts for them. The other way to donate is to make a monetary donation to the Holiday Outreach Program which will enable our staff to purchase gifts or provide assistance to our families. If you choose to purchase gifts directly, our staff will provide you with a family's "wish list" which identifies what they hope to receive for Christmas. The remarkable thing about these lists, which are prepared by the parents of our children, is that they generally ask for things that most of us take for granted such as warm coats, gloves, winter boots, or even common household necessities.

If you are interested in adopting a family or making a donation, please contact Kristen Liss or Gabriela Jaime at Kristen.lisse@leonagroup.com or Gabriela.jaime@leonagroup.com or 313-843-9440. In your response, please indicate how you would like to participate.

We hope that we can rely on your generosity to help make the Holiday Outreach Program at Cesar Chavez Academy Lower Elementary school a success again this year. Thank you so much for your anticipated participation.

Sincerely,
The Holiday Outreach Committee